

CASE STUDY

Medallion® Cabinetry



CorVu® Dashboards



MEDALLION

Medallion Cabinetry strives to “achieve excellence in the innovative development, manufacturing, and marketing of superior residential cabinetry for the remodeling and new construction markets.” Medallion, a subsidiary of Elkay® Manufacturing Company, is headquartered in Waconia, MN with eight facilities in several states.

For a number of years, Medallion has been experiencing an amazing 20% growth rate, spurring increasing data demands. The increasing need for data has resulted in time constraints for both end users and IT.

SOLUTION

Medallion identified a need for an easy to use, develop, and deploy solution where end users could quickly get a high level view of the data. If additional detail was required, end users could easily drill into different views, without having to consult a number of different reports.

Medallion tackled these challenges by developing CorVu dashboards and deploying them through HyperVu. Dashboards provided a high level view of the data, along with the ability to easily drill into the data to understand what was behind it. HyperVu provided a powerful tool for deploying the dashboards via a web browser, with fast and easy access to detailed reports and graphs.

RESULT

A small team, consisting of four Medallion team members and one CorVu consultant, was able to create and implement custom dashboards to be used by over forty individuals, consisting of all senior and departmental managers.

Data is delivered to Medallion users in a simple to interpret and explore format. In fact, Medallion employees have found the dashboards to be exceptionally user friendly. According to Harlan Scott, Medallion’s Manager of Information Technologies, “End users are amazed by the presentation of a dashboard. Beyond the initial ‘wow’ factor, they appreciate the easy navigation along with simple point and click technology to reach complex data.” With dashboards, Medallion ensures that the right information is delivered to the right person at the right time.

Another vital benefit derived from Medallion’s dashboards is a new awareness of all aspects of its business. This includes knowledge about how the actions from one department affect another. In addition to overall business awareness, Medallion is highlighting situational cause and effect through dashboards. This allows users to pinpoint areas of concern faster and easier.

Finally, through all of the above benefits, Medallion now has the vital ability to catch issues before they turn into problems. After all, a company experiencing 20% growth has that much more data to interpret, analyze, and react to. CorVu dashboards enable Medallion employees to keep a close watch over their data and drive their visions.

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*- Harlan Scott, Manager of Information Technologies
Medallion Cabinetry*

CHALLENGE

In the past, Medallion used data reports that were comprehensive. However, these reports did not meet the various department requirements.

End users needed an easy to use and interpret solution. They often did not know where the data was located, and if they did, they had difficulty gathering it. Furthermore, end users with limited technical experience had difficulty interpreting the data; greatly limiting its usefulness.

IT needed a solution to meet a variety of needs. They were spending a considerable amount of time creating and tailoring specific reports for the various end-user requirements. Furthermore, report distribution was time consuming and cumbersome.

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